

# Cereals & Grains 21

## A Series on Food Evolution

Online June 24 • November 17 • November 18

### Sponsorship Reservation Form

#### SPONSORSHIP OPPORTUNITIES

	Rates (in USD)	
Ad roll or 2-minute commercial	\$3,000	\$ _____
Banner ad on meeting platform	\$3,000	\$ _____
Daily meeting email sponsor	\$3,000	\$ _____
June 24      Nov 17      Nov 18		
Pre-meeting music playlist	\$3,000	\$ _____
Pre-session music sponsor	\$5,000	\$ _____
Registration confirmation email	\$5,000	\$ _____
Sponsored social post	\$3,000	\$ _____
Sponsored email blast	\$6,000	\$ _____
Sponsor a Cereals & Grains session	\$3,000	\$ _____
Sponsor your own session	\$6,000	\$ _____
Swag bags	\$8,000	\$ _____
Swag bag inserts	\$3,000	\$ _____
Virtual exhibit booth	\$1,500	\$ _____
Virtual happy hour or activity	\$3,000	\$ _____
June 24      Nov 17      Nov 18		
Customized gifts	varies	\$ _____
Lunch or coffee credits	varies	\$ _____
June 24      Nov 17      Nov 18		
Student Video Competition	varies	\$ _____
Create your own sponsorship		\$ _____
June 24      Nov 17      Nov 18		

#### Customizable Sponsorship Packages:

VIP	\$25,000+	\$ _____
Platinum	\$15,000+	\$ _____
Gold	\$10,000+	\$ _____
Bronze	\$5,000+	\$ _____
Total Contribution		\$ _____

#### COMPANY AND CONTACT INFORMATION

Company Name (exactly as it should appear in print)

\_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

#### SPONSORSHIP RECOGNITION

Submit the following information to Rhonda Wilkie: [rwilkie@scisoc.org](mailto:rwilkie@scisoc.org)

- Logo in full color in one of the following formats:
  - Vector – eps or ai (preferred)
  - High resolution tif or jpg at no less than 300 dpi, 3x3 inches
- Website URL that the logo will resolve to
- 50-word company description

#### PAYMENT INFORMATION

Invoice me

Send me bank wire transfer details

Check enclosed (in U.S. funds and is payable to Cereals & Grains Association, drawn only from a U.S. bank)

*When you provide a check for payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.*

Charge my credit card (check one below)

American Express      Discover      MasterCard      Visa

Card Number \_\_\_\_\_

Expiration Date (Month/Year) \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

#### SPONSORSHIP TERMS

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card, please contact **Rhonda Wilkie** with credit card information: +1.651.994.3820.

#### PLEASE RETURN THIS FORM TO:

Brianna Plank  
3352 Sherman Court  
Suite 202  
St. Paul, MN 55121

[bplank@scisoc.org](mailto:bplank@scisoc.org) or  
fax: +1.651.454.0766

[cerealsgrains.org](http://cerealsgrains.org)

