CEREALS 17 | Exceeds Expectations

The lead up to Cereals 17 promised this would be the year of a rejuvenated meeting: the place to learn, collaborate, and innovate with the best and brightest in the grain-based foods industry. Based on the impressive meeting reviews, and the continued buzz and excitement among the meeting participants, Cereals 17 exceeded expectations.

More than 800 professionals from 35 countries met in San Diego, California,
October 8–11, 2017, to exchange the latest advances in grain science and
technology. Taking a fresh approach, the program team, chaired by Lauren Brewer,
stepped up the science offerings by incorporating more interactive sessions to
stimulate thinking and networking. In addition to the valuable program of nearly
400 scientific presentations, attendees also created connections and discovered
new opportunities while exploring Solution Central, home base for more than
100 exhibiting and sponsoring companies. The unique and intimate venue also
offered impromptu opportunities to connect with old and new colleagues.

The meeting officially kicked off on Sunday, October 8, with the first round of technical sessions, featuring presentations covering new scientific insights and technological advancements in the field. Following the sessions, attendees came together for the Grand Opening Solution Central Happy Hour to visit with exhibitors and discover the latest industry products and services. Engagement of AACCI's early-career professionals was also encouraged, with the AACCI Student Association holding a silent auction that raised nearly \$2,000 to support future student activities. Generous donations were also made at the AACCI Foundation booth, which was available throughout the meeting and raised more than \$1,300. Following Happy Hour, many participants took part in an immersive sensory experience during the new Grain Tasting Dinner. Inspired by the incredible versatility of grains, the Town and Country Resort's chefs provided a one-of-a-kind tasting menu that highlighted the broad spectrum of grain aromas, textures, and flavors for a delectable start to the meeting.



Monday morning's official welcome by AACCI President Bob Cracknell highlighted the successful activities for AACCI over this past year and recognized outstanding service and leadership during the AACCI Awards Ceremony. The

opening keynote was then presented by Linda Eatherton (managing director and partner of Ketchum Global Food & Beverage Practice). In her discussion "EQ+IQ = The Winning Formula for Digestible Science," Eatherton offered insights on the importance of communicating with nonscientists, "Food evangelists are among us and are here to stay. We must adapt to speak their language." Eatherton's message resonated in conversations throughout the

week and provided a valuable framework for communicating science that attendees could immediately put into practice.

"AACCI engagement brings together good minds focused on solving problems."





"I feel very encouraged to keep doing research and share the achievements with everybody."

More scientific sessions filled out Monday's program, including some popular Hot Topic discussions on Quality

Hot Topic

Limited Shelf Life; Oats—Gluten Free, Can It Be?; and Advances in Optical Sorting of Cereal Grains, an interactive symposium that took place in the center of Solution Central and offered a unique up-close-and-personal approach to learning. Additionally, for the first time, four Poster Huddle sessions, featuring 20 selected posters, offered in-depth presentations of research and findings by key poster authors.

To increase exposure and involvement in the many AACCI Divisions, an all-division luncheon was held in an outside courtyard, providing a chance to enjoy a sunny San Diego afternoon and lunch with colleagues from divisions with which attendees are associated. All AACCI Divisions were represented and visible in the cohesive setting, and attendees could participate in division business meetings that were held immediately

following the luncheon.



Tuesday offered the second full day of scientific sessions and highlighted Hot Topic sessions on Pulse Product Innovation—Pathway to Future Foods and GM Disclosure Labels on Food in the U.S.A.—Progress on Rulemaking. In an all-morning forum, Endangered Foods—Saving Your Breakfast world-recognized experts identified and shared their thoughts on the solutions and new technologies that are saving the time-tested components of breakfast and other meals. Following the forum, samples of Artic™ Golden Apples, the original nonbrowning apple, were provided for all to taste.

CEREALS 17 | Exceeds Expectations (continued)

Wednesday morning delivered another full schedule packed with science. More technical sessions delivered great content on Post Year of the Pulse: Sustainable Components and Processes; Processing Transformations to Improve Cereal Product Quality; Rice: From Genes to Drying; and Whole Grain Applications: A Wave for the Future.

To wrap up the impressive three-day meeting, attendees came back together for the Closing Session, where student awardees were recognized and the closing keynote speaker Lauren Oleksyk (Food Engineering and Analysis Team, Combat Feeding Directorate, U.S. Army Natick Soldier Research, Development and Engineering Center) discussed "3D-Printed Foods: Innovations in Military Field Feeding Technology." Oleksyk wove timely and real cereal science into her intriguing presentation on the efforts to advance 3D food printing technology for military field feeding.

Engaged Audience at Closing Keynote



Technical Sessions

had the honor of closing the meeting. She offered a formal invitation for members to

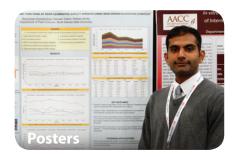
President Laura Hansen

actively engage in the year-round opportunities AACCI offers and encouraged everyone to attend Cereals & Grains 18 in London, U.K., October 21-23, 2018. Be sure to follow AACCI on social media and watch the website for all the latest updates as the program team works to create another great annual event that must be experienced!

"AACCI in San Diego was super amazing. It was my first meeting, and I was impressed with how well it was organized."







CEREALS 17 EXHIBITORS

The following exhibitors shared the latest products and services available to meet the industry's challenging need for solutions.







A&B Ingredients

ADM

ADM/Matsutani LLC

Agri-Neo Inc./Neo-Pure

AGT Food and Ingredients

AMETEK Brookfield

ANKOM Technology

Ardent Mills

Baker Perkins

Bay State Milling Company

BENEO Inc.

Best Cooking Pulses, Inc.

BI Nutraceuticals

Bratney Companies

Bruker Optics

Budenheim

Bühler Inc.

C.W. Brabender

California Natural Products

Carmi Flavors

C-Cell

CE Elantech, Inc.

Cereal Ingredients, Inc.

CHOPIN Technologies

Church & Dwight

Dakota Specialty Milling, Inc.

Delavau Food Partners

DSM Food Specialties USA, Inc.

DSM Nutritional Products

DuPont Nutrition & Health

Edlong Dairy Technologies

Elsevier

Emsland Group

EnviroLogix Inc.

Enzyme Development Corporation

FONA International

Formulaction Inc.

Fortune Biotech

FOSS

Galaxy Scientific Inc.

GlycoSpot

GNT USA, Inc.

Gold Coast Ingredients

Grain Millers, Inc.

Grain Processing Corporation

Great Plains Analytical Laboratory

Healthy Food Ingredients (SK Food,

Hesco, Suntava, Heartland Flax)

ICC – International Association for

Cereal Science and Technology

ICL Performance Products

Inclusion Technologies

Ingredient Consortium

Ingredion Incorporated

Innophos, Inc.

International Flavors & Fragrances Inc.

J. RETTENMAIER USA

Lallemand Baking Solutions

Manildra Group USA

Medallion Labs

Megazyme

Mennel Milling Co.

MGP

Nexira USA

Northern Crops Institute NP Analytical Laboratories

Nutraceuticals World

OMIC USA Inc.

PacMoore Products, Inc.

Perten Instruments AB

Perten Instruments, Inc.

PGP International, Inc.

Pravon

QualySense AG

Radio Frequency Co., Inc.

REPCO

Revtech Process Systems Inc.

Richardson Milling

SAATI Americas Corp.

Sage V Foods, LLC

Sensus America, Inc.

Siemer Specialty Ingredients

Solvaira Specialties

SPEX SamplePrep

Tastepoint by IFF (formerly David

Michael / IFF / Ottens)

Texture Technologies Corp.

The Wright Group

Thymly Products, Inc.

Tree Top, Inc.

Unity Scientific

US Highbush Blueberry Council

USA Dry Pea and Lentil Council

VICAM, A Waters Business

Wenger Manufacturing, Inc.

Western Foods

Reach all segments of the grain science community by reserving a booth at

Cereals & Grains 18, October 21-23, London, U.K.

Contact:

Brianna Plank • bplank@scisoc.org • +1.651.994.3819

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2017 AACC INTERNATIONAL AWARDEES

Congratulations to AACCI's most prestigious awardees who were recognized for their significant contributions to the field of cereal grain science during the Opening General Session of Cereals 17. Biographies on each of the awardees are available online at aaccnet.org/membership/awards.



AACC International Fellow
Elsayed Abdelaal
Agriculture and Agri-Food Canada



Excellence in Teaching Award

Maria Ambrogina Pagani
University of Milan, Italy



Edith A. Christensen Award for Outstanding Contributions in Analytical Methods





Young Scientist Research Award

Andréia Bianchini

University of Nebraska-Lincoln, U.S.A.



Texture Technologies Quality Research Award—Best Paper

Mike Sissons Tamworth Agriculture Institute, Australia



Alsberg-French-Schoch Award

Yasunori Nakamura

Akita Prefectural University, Japan



Texture Technologies Quality Research Award—Best Presentation

Rita Laukemper
Technical University of Munich, Germany



William F. Geddes Memorial Award Arthur Bettge ADB Wheat Consulting, U.S.A.

Congratulations to the 2017 Annual Meeting Student Competition Awardees and Finalists!

Best Student Research Paper Competition

First Place: Shreeya Ravisankar, Texas A&M University Second Place: Shuxiang Liu, Washington State University Third Place: Jose Bonilla, Purdue University Finalists:

Ghanendra Gartaula, The University of Queensland Claudia Vogel, Deutsche Forschungsanstalt Fuer Lebensmittelchemie

Thanh P. Vu, University of Massachusetts

Student Product Development Competition

First Place: Texas A&M University—Product: PulCe Muffins Team: Shreeya Ravisankar, Tadesse F. Teferra, Celeste Totten Second Place: Washington State University—Product: Tahili Baklava, Team: Maria Itria Ibba, Jessica C. Murray, Jose M. Orenday-Ortiz **Third Place:** North Dakota State University—Product: Worry-Free Brownies, Team: Cassie Anderson, Bethany Stebbins

Finalists:

Kansas State University—Product: Chocolate Covered Sorghum Poppers, Team: Laura Catherine Ehmke, Mayra Angelina Perez-Fajardo

Purdue University—Product: Broccoli Cheddar Chip, Team: Aimee Buechler, Andrew Joseph Hirsch, Caroline Smith, Stacey Soendoro, Qijin Wang

Universidad del Azuay—Product: MarshCorn, Team: María José Carrera Flores, Cris Quintero, Paulo Quizhpi, David Restrepo University of Guelph—Product: Dipped-Dairy Free Creamy Dip, Team: Samantha Sergnese, Myra Siddiqi, Carmen Tang

2017 Student Travel Grant Awardees

AACCI understands that our student members are the future of cereal grain science and technology. The AACCI Foundation was thrilled to provide support to 90 students through travel awards to this year's meeting. Congratulations to this year's outstanding awardees!

Chapman University

Joele Atonfack Tsopkeng

CIAD (Research Center in Food & Development, AC)

Nina Gisella G. Heredia-Sandoval Francisco Laborin

El Colegio de la Frontera Sur

Rosa María Gónzalez-Amaro

Iowa State University

Princess Tiffany G. Dantes Richa Sharma

Instituto Tecnológico y de Estudios Superiores de Monterrey, México

Luis Alberto Aguilar Acosta

Kansas State University

Laura Catherine Ehmke Ruijia Hu Pavan Harshit Manepalli Mayra Angelina Perez-Fajardo Jialiang Shi Shiwei Xu Jianteng Xu

KU Leuven

Karl Lauwers Nore Struyf Arno Wouters

Lund University

Ali Marefati

Michigan State University

Tabitha Rose

Montana State University

Justin Vetch

North Dakota State University

Cassie Anderson Hiroshi Ando Patricia Alejandra Cabas-Luhmann Supun Sandaru S. Fernando Amber Kaiser Yang Lan Ana M. Magallanes Lopez



Maneka Malalgoda Sara Moayedi Md Mahfuzur Rahman Ramnarain Ramakrishna Delgersaikhan Shinezorigt Bethany Stebbins

Punjab Agricultural University

Arashdeep Singh

Purdue University

Fang Fang Anna M. R. Hayes Andrew Joseph Hirsch Leigh Schmidt Xiaowei Zhang

Pusan National University

Soojeong Jeon

South Dakota State University

Devendra Paudel Bipin Rajpurohit Poonam Singha

Texas A& M University

Julia Faye Brantsen Audrey L. Girard Taehoon Kim Tadesse F. Teferra Celeste Totten

UNICAMP/FEA

Mária Herminia Ferrari Felisberto

Universidad Autónoma de Sinaloa

Oscar D. Argüelles López Christian D. Chavarín-Martínez Janitzio Xiomara Perales Sánchez

Universidad del Azuay

Cris Quintero

Universidad Mayor de San Simon

Sander Perez

Universidad Nacional Agraria La Molina

Cesar H. Cornejo Hurtado de Mendoza

University of Arkansas

Ana Isabel Gonzalez Zeinab Mohammadi Shad Sangeeta Mukhopadhyay Soraya Shafiekhani Deandrae L. Smith Shantae A. Wilson

University of California, Davis André Schönhofen

University of Guelph

Samantha Sergnese Myra Siddiqi Carmen Tang

University of New England

Nabeel Taher Tiskam Alzuwaid

University of Queensland

Adil Nawaz Malik Khang N. Tran Lourdes Urban-Alandete

University of Helsinki

Elisa Arte Yujie Wang Yan Xu

University of Idaho

Kevin DePalma

University of Idaho and Washington State University

Yijing Shao

University of Illinois, Urbana Champaign

Chinmay Vivek Kurambhatti

University of Manitoba

Huiqin Wang

University of Minnesota

Jaya Dhungana Juan Mogoginta Yingxin Zhong

University of Nebraska

Paridhi Gulati Rachana Poudel

University of Saskatchewan

Tian Bai Erin J. Hopkins Patricia Tozatti Xinyi Wei

University of Valladolid

Angela Bravo Laura Roman

Washington State University

Maria Itria Ibba Jose M. Orenday-Ortiz

Whistler Center for Carbohydrate Research

Elizabeth A. Pletsch