

# 2012 AACC International Annual Meeting Exhibition Application

**SAVE! Take advantage of the Early Bird and Advanced Rates**

September 30–October 3 • Hollywood Westin Diplomat Resort • Hollywood, Florida, U.S.A.

## Exhibitor Information

### 1. Company Information *(exactly as it should appear in print)*

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Website \_\_\_\_\_

### 2. Primary Exhibit Contact *(for ongoing exhibit communication)*

Full Name \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Fax \_\_\_\_\_

### 3. Responsible Party of Contract/Advertising Decision Maker

Full Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Daytime Telephone \_\_\_\_\_

### 4. Competitors

Please list major competitors from which you prefer to be separated.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Exhibit Information

### 5. Table-Top Exhibition Rates

SAVE with an early order and AACC International Corporate Membership!

Exhibit Pricing/ Valid Dates	AACC Intl. Corp. Member*	Nonmember**
<b>Early Bird Rate</b> <i>Through November 16, 2011</i>	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,700
<b>Advance Rate</b> <i>Through January 16, 2012</i>	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,900
<b>Regular Rate</b> <i>After January 17, 2012</i>	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,100

**Premium Offer:** End cap double table-top booth, add \$200

\* See Corporate Member list at [www.aaccnet.org/directories/corpmemb.cfm](http://www.aaccnet.org/directories/corpmemb.cfm)

\*\*  Become a Corporate Member now and immediately save.  
 Go to [www.aaccnet.org/membership/becomemember.asp](http://www.aaccnet.org/membership/becomemember.asp)

### 6. Exhibit Payment

Is your company an AACC International Corporate Member?

Yes  No  Application Submitted

*Payment in full or 50% of rate must accompany order to reserve space.*

#### Please indicate form of payment

Check made out to AACC International

*(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)*

50% of Exhibit Rate  Payment in Full

Credit Card for

50% of Exhibit Rate  Payment in Full

Visa  MasterCard  American Express

Account # \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

*A security code is 3 digits on Visa and MasterCard and 4 digits on American Express.*

Cardholder's Signature: \_\_\_\_\_

May we charge the remaining balance due on the card listed above on June 15, 2012?  Yes  No

Final payment is due June 15, 2012. In the event the space reservation is not finalized or final payment is not received by June 15, 2012, the space reservation is subject to termination and any previous payment shall be forfeited. AACC International may then reassign the space.

## Contract Information

### 7. Responsibilities and Liabilities

The Primary Exhibit Contact will have the authority to act on the behalf of the Applicant (hereafter referred to as Exhibitor) in space reservation transactions with AACC International. If Primary Exhibit Contact changes, Exhibitor must supply written notification.

This application, properly executed by Exhibitor, shall upon invoicing by AACC International constitute a valid and binding contract. AACC International reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition. It is further agreed that the conditions, rules, and regulations as herein stated and as outlined in the Exhibit Service Kit are made a part hereof as though fully incorporated herein, and that said Exhibitor agrees to be bound by each and every one thereof.

Upon receipt of payment, the invoice issued to Exhibitor represents a binding contract.

**Please Sign Here:** \_\_\_\_\_

**Date** \_\_\_\_\_

FOR OFFICE USE ONLY	
Date Received	_____
Exhibit Rate	_____
Amount Received	_____
Balance Due by June 15, 2012	_____

**IMPORTANT: Part 2 on next page**

# 2012 Exhibit Application Part 2: Online Exhibit Information Form

<http://meeting.aaccnet.org>

## Exhibitor Information

### 8. Floor Placement

Please submit your exhibit position requests to the Online Exhibitor Preparation Form when the floor plan is posted on the website. Request to be near another company must be in writing from both companies. Space will be assigned in priority order to companies based on:

- advertising and sponsorship dollars from most recent exhibit year
- advertising and sponsorship dollars for the 2012 meeting if reserved by January 16, 2012
- date of order and payment received
- separation from competitors

### 9. Electricity Request

Due to the simplicity of the table-top format, electricity is limited to demonstrating equipment or powering laptops. Electricity is not allowed for food preparation, display lights, or other promotional purposes. Upon approval, you may contract directly with the electrical services contractor listed in the Exhibitor Services Kit. Payment will be the responsibility of the Exhibitor.

### 10. Program Book Description

Please submit your company's 50-word description for listing in the Program Book via the Online Exhibit Information Form. Submissions received by June 15, 2012, are assured inclusion.

## Return to:

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